

Humidity Control for Commercial and Industrial Applications

2024 Press Kit Guide

Press Kit Contents

DriSteem's press kit contains:

- Press releases
- Brand assets: Logo, style guide, and product photos
- Case studies
- Product literature
 - All Products Brochure
 - Brochures for Key Products

Use this guide for general DriSteem information, press contact details, as well for links to online resources.





About DriSteem

DriSteem is a premier provider of humidity control, evaporative cooling, and water treatment solutions for commercial and industrial applications. DriSteem offers custom systems for critical indoor environments such as health care, data centers, and other facilities requiring precise control of moisture in the air.

DriSteem's 50-year history of development and innovation has resulted in multiple patented designs that not only meet but anticipate customers' unique needs. DriSteem is a subsidiary of Research Products Corporation, manufacturer of Aprilaire®, the leading residential humidifier brand, as well as air cleaners, heat-recovery systems, and HVAC accessories.





DriSteem News

Recent press releases and articles are online: www.dristeem.com/news

Press Contact:

- Veronica Welch
- 508-643-8000
- <u>veronica@vewprmedia.com</u>

Social Media:

- <u>LinkedIn</u>
- X (formerly Twitter)
- <u>Facebook</u>
- <u>Vimeo</u>
- YouTube





DriSteem Industry Awards

- BUILDINGS Money-Saving Products Award
- FacilitiesNet Vision Award
- Energy Awards: HVAC&R Energy Efficient Product of the Year
- BUILD Construction and Engineering Award
- Corporate LiveWire Global Awards: Commercial Humidification Specialists of the Year
- Consulting-Specifying Engineer: Product of the Year Finalist





DriSteem Case Studies

DriSteem case studies are online:

www.dristeem.com/knowledge/humidity-university/#case-studies

Learn how humidity control supports businesses like Boston Scientific, Trek Bicycle, New Balance, and more.

"Every building can benefit from properly controlled humidification," and the cost to add humidification is easily offset by gains in processes, productivity, life of materials, and occupant satisfaction."



- Improved ice quality from "three out of ten," according to 2016 Oilers player, to second-b the league according to a 2018 vote by players on all NHL teams.
- · Improved thermal comfort, Orange Blue Ice Crew remarked that they felt warmer after air moisture-no temperature—was increased in the

NEW BUILDING, HIGH EXPECTATIONS The Edmonton Oilers moved to a new downtown arena for the 2016-17 hockey season amid high

was healthy again after missing 37 games from injury, average ticket sales were sellouts, high-quality ice that both home and visiting players had

lent: and more enjoyable for hockey music, and w oot atrium with no wall between it and the arena. Wh be words of lason Rimmer. Rogers Place director of enc en the first winter set in, a phenomenon called sub re to be measurable, causing indoor relative hu o gas without first becoming water. The resu he puck to bounce and skate blades to chatte not a mystery that the cause of ice sublimati





New Balance Sports Research Lab

One of the most prominent brands in Boston Landing is New Balance. home to the company's world headquarters, two retail stores, a fitness clu Balance, and the New Balance Sports Research Lab.

Measuring and improving performance

The New Balance Sports Research Lab is equipped with 3D dynamic motion capture arrays and force plates that record athletes' directional forces as they explode ou of starting blocks, sprint around left track corners, and shoot free throws and three-pointers on a hardwood

New Balance athletes share their insights in a broadcast-quality recording studio, where sports scientists receive streams of inspiration for shoe and apparel innovations. The lab is equipped with 3D foo and body scanners and other devices that cobblers could not imagine in 1906 when the flexible arch inser-perfected by New Balance made its debut.





North America's first cultural center exhibits, performance halls, and

'a Park to Calgary's East Village neighborhood was three years after the Bow River spilled Alberta Flood of 2013, engulfing Calgary's









Can altering indoor humidity reduce transmission of respiratory viruses? That question p the Mayo Clinic, and a collaborative partnership operating under the banner I (InSciEd Out) to embark on a pilot study.

- . Missing ten percent of school days in a year for any reason predicts low
- . School budgets in many states are based on the average daily attendance

DriSteem Products

Information about DriSteem's humidifiers, dehumidifiers, evaporative cooling, and water treatment systems is online: www.dristeem.com/products/all-products

"Controlling the relative humidity levels in commercial facilities not only safeguards the quality and integrity of products but also enhances operational efficiency, reduces waste, and contributes to overall success and reliability."





DriSteem Videos

DriSteem's video library is online: www.dristeem.com/knowledge/video-library

Videos can also be found on <u>Vimeo</u> and <u>YouTube</u>

"When designing a humidity control system, consider factors like the size of the space to be humidified, desired humidity level, type of environment, type of products or materials being stored or processed, and budget."





DriSteem Brand

The DriSteem logo and style guide are included in the press kit.

The DriSteem Style Guide includes direction for the logo, product model names and trademarks, brand colors, and more.

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"Viewing the HVAC system holistically is essential for creating an integrated and effective indoor climate management strategy. One crucial component of this comprehensive approach is recognizing the pivotal role of humidity control within the HVAC system."



DRI-STEEM Corporation
a subsidiary of Research Products Corporation
DriSteem U.S. operations are
ISO 9001:2015 certified

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